



News Release

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UID Supplier Alliance Appoints New Chairperson

Warrendale, Pa. – January 28, 2009 – At the winter meeting of the AIM North America UID Supplier Alliance (USA) Committee, Mr. Gary Moe, President, ID Integration (Mukliteo, WA) was elected Chairperson of the USA Committee. As chairperson, Mr. Moe will lead a committee of suppliers dedicated to raising the awareness and adoption of the UID policy within the Department of Defense. UID policy provides for improved item intelligence for military operational planning, while saving tax payer dollars through increased productivity and efficiency. The group also actively lobbies Congress in Washington.

"I'm proud of what the USA Committee has accomplished over the past year and I look forward to becoming more involved as Chairperson in helping promote the vision and objectives of the USA Committee," expressed Gary Moe. "It's exciting to work with such a passionate group of people that truly believe we are doing something worthwhile that benefits our national defense system, military personnel, and tax payers."

ID Integration, a founding member of the UID Supplier Alliance Committee, has been a member of AIM North America for nearly ten years. "Gary's involvement in the UID Suppliers Alliance over the past 12 months has been key to building momentum as a focused and results driven organization. He has tremendous experience in the use and benefits of UID technology and his leadership as a business executive makes him a perfect fit as our leader for the next 12 months," stated Peter Collins, immediate past chairperson and president of A2B Tracking Solutions.

About the USA Committee

The UID Supplier Alliance (USA) is a committee within AIM North America dedicated to raising the awareness and adoption of the UID Policy within the DoD agencies and DoD contractors, and includes leading providers of UID and other automatic identification and data capture (AIDC) solutions. Collectively these organizations have implemented hundreds of successful UID marking and data management systems, and have demonstrated how the systems benefit maintenance, inventory, production and traceability operations for the military and contractors alike.

The USA Committee is currently comprised of:

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| A2B Tracking Solutions | CodeSource, Inc. |
| Evanhoe & Associates, Inc. | FLEXcon |
| GSM | Horizons Incorporated |
| ID Integration, Inc | INFOSIGHT Corporation |
| Lowry Computer Products | MetalCraft Inc. |
| Microscan | Monode Pryor Traceability, LLC |
| Potomac Redan Associates LLC | SAIC |
| SAVI | Seagull Scientific, Inc. |
| tesa tape, inc. | The Clarion Group |
| The Danby Group, LLP | UID Journal |
| WEBSCAN, Inc. | Zebra Technologies |

If your company would like to get involved in ongoing advocacy work on behalf of UID adoption, please contact the AIM North America office at + 724 934 5688 or by email info@aim-na.org.

About AIM North America

AIM North America is the industry trade association that represents the Automatic Identification and Mobility sales channel in the US, Canada and Mexico. AIM North America provides marketing and educational resources to assist resellers and systems integrators in growing their Automatic Identification and Mobility sales. AIM North America is a chapter of AIM Global, the worldwide authority on automatic identification and mobility for more than 30 years.

For more information, contact the AIM North America office at 125 Warrendale-Bayne Road, Suite 100, Warrendale, PA 15086, telephone +1 724 934 5688, fax +1 724 934 4495, or visit www.aim-na.org or www.aim-na.org/UID.php.

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